



Savings Solutions

Your debt investments for all times



Birla Sun Life

Dynamic Bond Fund

(An Open ended Income Scheme)



Birla Sun Life
Mutual Fund

Highlights

- Invests in corporate bonds and government securities
- High Quality Investments
- Easy access to your money

Highlights do not indicate assurance of future scheme performance.

Life as we know always shows us different phases. These extreme situations are there to make us stronger each time we pass through them. The real winner is the one who not only stands tall but also performs in all such scenarios. And this is possible only when we plan ahead and are prepared for all conditions.

'**Birla Sun Life Dynamic Bond Fund**' aims to perform whether the interest rates go up or down. This dynamic nature to shift the investment strategy with the changes in interest rates gives it the required foresight.

Please refer to the back page for product labelling and other details.

How can you benefit?

If interest rates are likely to rise, BSL Dynamic Bond Fund is flexible enough to change its investments to short-term bonds that mature faster. This way it can invest in newer bonds of higher rates, so that it can benefit from any rise in interest rates over time.

Once the interest rates are likely to have reached their peak, BSL Dynamic Bond Fund has the option to invest in long-term bonds so that it can benefit from high interest rate for a longer term, and also if interest rates are likely to fall, the scheme may still gain!

If interest rates are likely to fall, the scheme may still gain!

Here's how: Suppose you own a bond with an interest rate of 9% and the rate falls to, say, 7%. That makes your bonds better than newly issued ones. So it can be sold for a profit.

Thus today, you tend to gain from high interest rates; tomorrow if the interest rate falls, you could make a little extra by selling your bond at a premium!

Earlier paragraphs explain the intended functioning of BSL Dynamic Bond Fund and does not guarantee positive returns in rising and

falling interest rate scenarios, since value of investment made may be affected by other factors not limited to Mark to Market losses. Further, bond values may fluctuate in response to the financial condition of individual issuers, changes in interest rates and general market & economic conditions. The portfolio of the scheme is subject to changes in line with the provisions of the Scheme Information Document (SID) of the scheme. **Please refer to the SID for details on asset allocation, investment strategy and scheme specific risk factors.**

High Quality Investments

Birla Sun Life Dynamic Bond Fund predominantly invests in high quality corporate bonds and government securities.

Easy access to your money

You are free to redeem your investments since there is no restriction on redemption. Your redeemed amount will normally be credited to your bank account registered with the Fund within 10 working days from date of receipt of redemption request. A nominal exit load of 0.50% is charged, if you redeem / switch – out up to 90 days from the allotment date. For withdrawals anytime after 90 days, you need not pay any exit load.

For the load structure updates, please visit mutualfund.birlasunlife.com before investing.

Our range of financial solutions

Savings

Regular Income

Tax Saving

Wealth Creation

Our savings solutions are aimed at preserving your money, providing you with liquidity and giving you tax-efficient returns.

The Financial Solution (Savings Solutions) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

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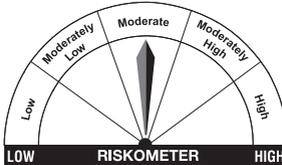


Birla Sun Life
Mutual Fund

mutualfund.birlasunlife.com

Premium SMS charges apply.

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Scheme:	This product is suitable for investors who are seeking*:	
Birla Sun Life Dynamic Bond Fund (An Open ended Income Scheme)	<ul style="list-style-type: none">income with capital growth over short terminvestments in actively managed portfolio of high quality debt and money market instruments including government securities. <p>*Investors should consult their financial advisors, if in doubt about whether the product is suitable for them.</p>	<p>Investors understand that their principal will be at Moderate risk</p>

Distributed By:

Mutual Fund: Birla Sun Life Mutual Fund. **Asset Management Company / Investment Manager:** Birla Sun Life Asset Management Company Ltd. CIN: U65991MH1994PLC080811. **Registered Office:** One Indiabulls Centre, Tower - 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400013.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.