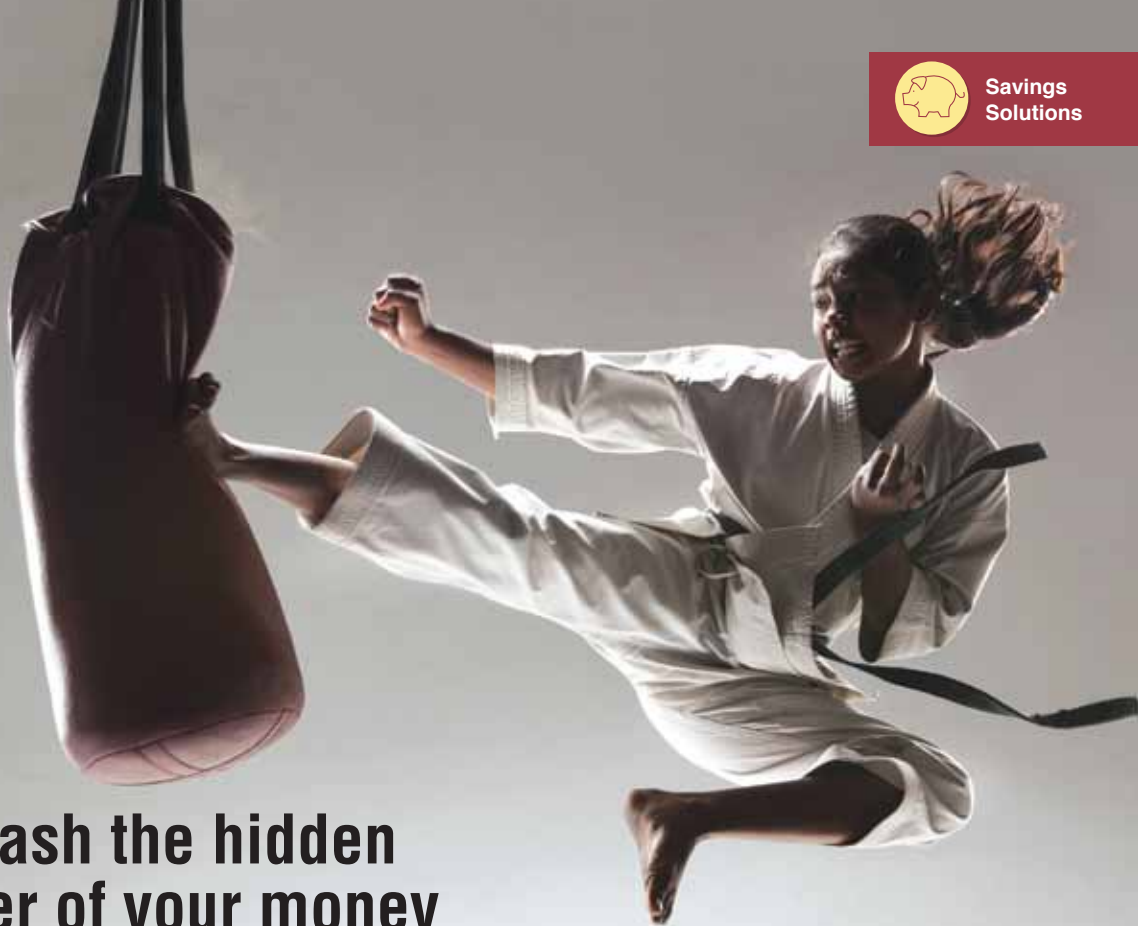




Savings  
Solutions

# Unleash the hidden power of your money



Birla Sun Life

## Cash Manager

(An Open ended Income Scheme)



**Birla Sun Life**  
*Mutual Fund*

### Highlights

- High liquidity
- Aim for wealth creation

Highlights do not indicate assurance of future scheme performance.

Sometimes in our life, we take a lot of things for face value and not dig deep enough to realize their true potential. Similarly, we tend to do the same with our hard earned money by leaving it in our savings account and depriving ourselves the chance to unleash its true power.

With **Birla Sun Life Cash Manager**, give yourself the chance to create wealth by investing in a fund that not only keeps your money easily accessible but also offers you an opportunity to earn a little more.

## Investment objective

The objective of the scheme is to provide income which is consistent with portfolio through investments in a basket of debt and money market instruments of very short maturities with a view to provide reasonable returns.

## Our Approach

The aim of the investment strategy is to provide stable returns by minimizing the interest rate risk in the short as well as long term. The Scheme aims to identify securities, which offer superior levels of yield at lower levels of risks. Liquidity will also be an important criterion and a reasonable proportion of the investment will be made in relatively liquid investments. In addition, the Fund Management team will study the macro-economic conditions affecting liquidity and interest rates. The Fund Manager would use this analysis to attempt to predict the

likely direction of interest rates and position the portfolio appropriately to take advantage of the same.

## Liquidity

You can redeem your investment in BSL Cash Manager anytime as per your convenience. You can avail of the direct credit facility to your bank account and the redemption amount normally gets credited to your registered bank account with the Fund normally within two working days from date of receipt of redemption request. For the latest load structure applicable to the scheme, please visit [mutualfund.birlasunlife.com](http://mutualfund.birlasunlife.com)

## Daily or Weekly Dividend Option

BSL Cash Manager gives you an opportunity to choose between daily and weekly dividend options.

Investors should note that declaration of dividends is at the discretion of Trustees and subject to availability of distributable surplus and there is no guarantee or assurance on the frequency or quantum of dividends.

## Our range of financial solutions

### Savings

### Regular Income

### Tax Saving

### Wealth Creation

Our savings solutions are aimed at preserving your money, providing you with liquidity and giving you tax-efficient returns.

The Financial Solution (Savings Solutions) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

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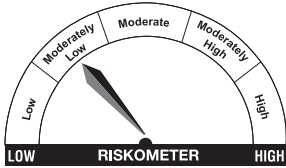
**Birla Sun Life**  
**Mutual Fund**

[mutualfund.birlasunlife.com](http://mutualfund.birlasunlife.com)

Premium SMS charges apply.

Connect with us on  <https://www.facebook.com/BSLMF>  <https://twitter.com/BSLMF>  <https://www.linkedin.com/company/bslmf>

For further details, refer Scheme information Document and Key Information Memorandum on website of the Fund.

Scheme:	This product is suitable for investors who are seeking*:	
<b>Birla Sun Life Cash Manager</b> (An Open ended Income Scheme)	<ul style="list-style-type: none"><li>reasonable returns with convenience of liquidity over short term</li><li>investments in a basket of debt and money market instruments of very short maturities</li></ul> <p>*Investors should consult their financial advisors, if in doubt about whether the product is suitable for them.</p>	<p>LOW RISKOMETER HIGH</p> <p>Investors understand that their principal will be at <b>Moderately low</b> risk</p>

Distributed By:

**Mutual Fund:** Birla Sun Life Mutual Fund. **Asset Management Company / Investment Manager:** Birla Sun Life Asset Management Company Ltd. CIN: U65991MH1994PLC080811. **Registered Office:** One Indiabulls Centre, Tower - 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400013.

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**