

Gain from Global Expertise!



Wealth Creation
Solutions



Birla Sun Life

MNC Fund

(An Open ended Growth Scheme)



Birla Sun Life
Mutual Fund

Highlights

- Invests in multinational companies
- Diversified and quality portfolio
- Strong performance track record

Highlights do not indicate assurance of future scheme performance.

A multinational company has a lot to offer – latest technology, time-tested expertise and global understanding to name a few. These offerings enable them to widen their reach across continents and therefore better growth opportunities.

Wouldn't you want your investments to have this global edge, which can help you achieve your long-term goals?

Presenting Birla Sun Life MNC Fund, which aims to invest in securities of multinational companies through a research based investment approach to achieve long term growth of capital.

Please refer to the back page for product labelling and more details.

Why Birla Sun Life MNC Fund?

MNCs are generally considered to be high quality companies with global edge and therefore present a better potential for growth. Birla Sun Life MNC Fund invests in securities of multinational companies through a research based investment approach to achieve long term capital growth.

Why choose multinational companies?

Multinational companies generally have strong parentage backed by professional management. They are also known for the best use of latest technology and global experience. Such synergies can help translate strengths into superior products and services, in turn commanding a higher market share or a price premium. All these factors can lead to high growth rates for the company in the long run.

Investment objective:

An open-ended growth scheme with the objective to achieve growth of capital at relatively moderate levels of

risk by investing in securities of multinational companies through a research based investment approach.

Top 10 Portfolio Holdings (As on December 31, 2015)

Issuer	% to Net Assets
Maruti Suzuki India Ltd.	8.45%
Bosch Ltd.	8.33%
ICRA Ltd.	7.53%
Bayer CropScience Ltd.	7.16%
Glaxosmithkline Pharmaceuticals Ltd.	6.58%
Pfizer Ltd.	6.39%
Gillette India Ltd.	6.23%
Honeywell Automation India Ltd.	6.19%
Hindustan Unilever Ltd.	5.16%
Kotak Mahindra Bank Ltd.	5.07%

Top 10 Sector Holdings (As on December 31, 2015)

Asset Allocation	% to Net Assets
Consumer Non Durables	14.98%
Pharmaceuticals	13.23%
Finance	11.55%
Auto Ancillaries	9.85%
Auto	9.04%
Industrial Capital Goods	7.50%
Pesticides	7.16%
Banks	5.07%
Consumer Durables	4.94%
Industrial Products	4.40%

Sectors/stocks mentioned above as a part of the portfolio may or may not be a part of the portfolio in future.

Our range of financial solutions

Savings

Regular Income

Tax Saving

Wealth Creation

Our Wealth Creation Solutions aim to grow your money through equity / gold investments and are available in a range of conservative to aggressive options.

The Financial Solution (Wealth Creation Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

call 1-800-270-7000

sms GAIN to 567679




Birla Sun Life
Mutual Fund

mutualfund.birlasunlife.com

Premium SMS charges apply.

Connect with us on  <https://www.facebook.com/BSLMF>  <https://twitter.com/BSLMF>  <https://www.linkedin.com/company/bslmf>

Scheme:	This product is suitable for investors who are seeking*:	
Birla Sun Life MNC Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments primarily in equity and equity related securities of multinational companies (MNCs) <p>*Investors should consult their financial advisors, if in doubt about whether the product is suitable for them.</p>	 <p>LOW RISKOMETER HIGH</p> <p>Investors understand that their principal will be at Moderately High risk</p>

Distributed By:

Mutual Fund: Birla Sun Life Mutual Fund. **Asset Management Company / Investment Manager:** Birla Sun Life Asset Management Company Ltd. CIN: U65991MH1994PLC080811. **Registered Office:** One Indiabulls Centre, Tower - 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400013.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.